



Happy Holidays from the Team at Asyma!

It is hard to believe, but the holidays are just around the corner and 2009 is about to come to a close! All of us at Asyma have enjoyed partnering with you this year and hope that you have found 2009 to be profitable and full of growth. We would like to wish you a safe and happy holiday season and look forward to working with you in 2010!

Our New Look!

Do you like the new look of our newsletter? If so, then you will love our new and improved website. Take a minute to visit our new site that still has the same service and product information in addition to some new features including an updated training and registration page outlining upcoming classes and webinars.

Plus you can visit us to find out what kind of industry news is being released as it relates your software solution. And check out our archived newsletters, articles, press releases and more. We would love your feedback!

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Asyma Continues to Grow!

Despite the economic doom and gloom we keep hearing about, Asyma is continuing to grow. We are excited to announce our recent merger with Spencer Olivieri Consulting, a small firm located in Calgary. Fernando Olivieri, a Certified ACCPAC Consultant will be joining the Asyma team, lending his expertise in the areas of CRM and HRMS as well as other aspects of ERP.

Keith Greeno, President of Asyma remarks, "We are extremely happy with the merger with Spencer Olivieri. This will allow us to provide superior and enhanced services to our joint Calgary and area clients with true end to end business solutions!"

Referral Rewards!

Do you know someone who could benefit from a relationship with us? If so we would love for you to send them our way! We are always looking for new clients, who like yourself, understand the value of having an honest and dependable business partner. When your referral becomes a customer, we will reward you with one month **free support**. Plus, you will receive **gift certificates** for you and your team to Tim Horton's for every referral you send our way!

HRMS: What Is the Use?

How much time does your Human Resources team spend doing manual data entry? 1 hour a day? 10 hours per week? 100 hours per month? What about tracking employee data or running reports? One of the most costly uses of employee time is conducting redundant data entry or working through a mish-mash of inaccurate information. So, the natural question is how can Human Resources Management Software (HRMS) save you time, money and aggravation?

Rob Greeno, Sales Consultant for Asyma states, "HRMS provides administrators quick access to employee information, from insurance and benefit plans to leave of absences or skill sets." In addition, comprehensive benefits management tools can track multiple plans, define eligibility criteria and calculate the detailed costs associated with each employee. And, one of the most beneficial tools is the ability to eliminate costly mistakes by accurately calculating requirements for government regulations.

To find out more about how you can benefit from an HRMS add-on, call the team at Asyma for a free consultation and evaluation!

The Battle Continues: Project Accounting vs. Job Costing

http://www.computadata.com/docs/article_19.asp

Many businesses live and die based on the profitability of unique projects or jobs. But how do you know if your business needs a job cost solution or a project accounting solution?

Job cost solutions are often designed specifically for industries whose main goal is to control project costs beyond the traditional spreadsheet package. Many job cost solutions are custom packages designed for internal cost controls, with less emphasis placed on the invoicing, financial integration, profit recognition and project management features.

Project accounting solutions tend to be more integrated to the financial modules. Costs should flow into the project accounting application from other business areas, such as accounts payable, purchase orders, inventory control, fixed assets, timesheets/ payroll and others, while revenues should flow out of the project accounting application into invoicing, accounts receivable and the general ledger.

The integration with the financial backend not only streamlines data entry, but also puts the appropriate management information in the hands of the appropriate people, without endangering the integrity of the financial data. Financial managers and key executives can take a strategic approach to analyze operations by looking at this project data.